

BAC Fighter Community Connector



Invest directly in programming and events for BAC Fighters — the network of health and food safety educators who work to educate millions of Americans about reducing risk of foodborne illness.

Community Connectors are the visible sponsors of the Fight BAC Brown Bag Webinar series, the Knowledge Exchange series and the biennial Consumer Food Safety Education Conference. *

"We partner with PFSE because they can reach health and food safety educators in ways we cannot."
— K. Means, Produce Marketing Association

"I am a health educator in communicable disease prevention. I really appreciate the great information and materials the Partnership offers for our use. Thank you for your great work!"
— M. Ricci, attended a recent webinar

*Once campaign goal is met, all funds will be applied to general operating.

BAC Fighter Community-Building Programs Year Round	Platinum Connector \$20,000	Gold Connector \$10,000	Silver Connector \$5,000
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Recognition as Sponsor of the Fight BAC Brown Bag Webinar series. (3 webinars per calendar year). <i>Platinum recognition receives logo on Webinar. Gold & Silver Connectors org name will be listed.</i>	✓	✓	✓
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E-card to 13,000 BAC Fighters announcing the BAC Fighter Community Connectors. <i>Platinum and Gold Sponsors will have logo and organization description as link in e-mail.</i>	✓	✓	
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Social Media recognition of your organization as a BAC Fighter Community Connector. (14,000 followers)	3X	2X	
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Consumer Food Safety Education Conference	Platinum	Gold	Silver
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Role in introducing speaker(s) or announcing conference event	✓		
Your rep introduces your organization at the podium	✓		
Organization logo on conference website	✓	✓	
Invitation to Sponsors Dinner	4	2	1
Complimentary exhibit table (<i>only sponsors can exhibit</i>)	✓	✓	

Ad in conference program	Full page	Half page	1/4 page
Recognition on conference signage and marketing materials (<i>Platinum logo and name; Gold & Silver, name</i>)	✓	✓	✓
Promotional brochure or other item in participant conference bag	✓	✓	
Electronic copy of conference participants' contact information	✓	✓	
Complimentary conference registrations	4	2	1



For information on the Consumer Food Safety Education Conference, visit cfsec2019.fightbac.org.